

**Auros  
Knowledge  
Systems**

# **Press Kit**

[www.aurosks.com](http://www.aurosks.com)



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# Company Overview

Auros Knowledge Systems is a software developer and leader in providing next-generation Knowledge Management (KM) solutions to some of the world's largest and most prominent product developers across the automotive, shipbuilding, aerospace, and consumer product industries. We solve some of the most complex, high-stakes

knowledge management challenges found in manufacturing engineering, plant operations, product development, project management, and quality. We capitalize on our differentiators by emphasizing these important qualities: active, bottom-up, adaptive, intelligent, predictive, and highly secure.



# Company History

○ **1997**

Emergent Systems is founded by Sanjay Dhall and Prem Kumar

● **2001**

Jeff Moffa joins Emergent Systems to lead the new software division focused on engineering Knowledge Management

● **2002**

Software enterprise solution Engineering Knowledge Systems ('E2ks') is launched in the market to support KBE and Design Automation

● **2004**

E2ks begins support of broad-based engineering Knowledge Management

● **2007**

E2ks exceeds 1,000 active users

● **2011**

E2ks exceeds 15,000 active users

○ **2014**

Auros IQ replaces E2ks and launches as innovative next-gen KM technology

● **2016**

Auros Knowledge Systems becomes a new LLC led by CEO, Jeff Moffa

● **2017**

Auros IQ exceeds 40,000 active users

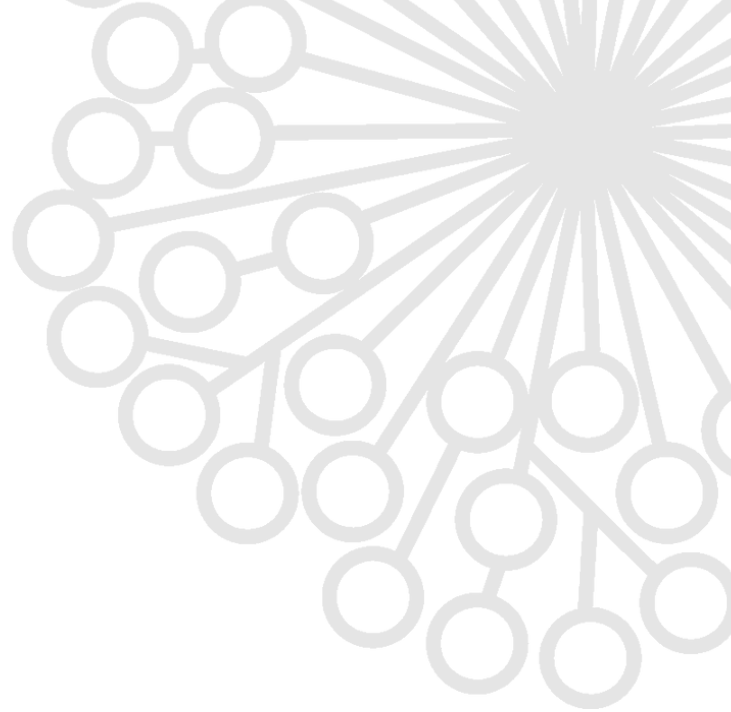
● **2022**

Auros IQ's Next-Gen CAD Connector is launched in the market

○ **Present**

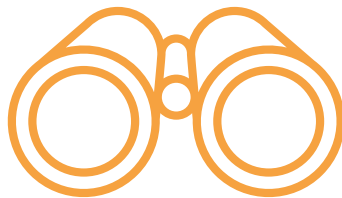
Auros IQ continues to evolve and simplify engineering product development

# Vision, Mission & Tagline



## Vision

To transform the way knowledge is captured, shared, and reused.



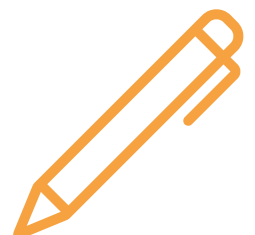
## Mission

To develop next generation knowledge based solutions and to provide services that promote and enable their adoption. Auros differentiates itself by emphasizing these important qualities: active, bottom-up, adaptive, intelligent, predictive, and highly-secure.



## Tag Line

Puts Knowledge to Work.



# Software Overview

Auros IQ, our primary software, operates on the unique Knowledge Aware approach. Unlike traditional knowledge management strategies, this approach ensures the continuous capturing of knowledge and provisions it to the right person at the right time — directly into their flow of work. With more than 40,000 worldwide users, Auros IQ:

- increases project accuracy & workflow efficiency
- fosters continuous knowledge capture and reuse, and
- unifies siloed knowledge repositories



# Valued Customers

Our valued customers represent a diverse group of product development companies ranging from smaller businesses to some of the largest global enterprises. Collectively, many of their unique engineering challenges were solved using a single tool — a intelligent knowledge management solution which simplifies the way they develop products.



+ More

**40,000+ engineers and professionals are quickly  
powering up their critical processes.**

# Our Leadership

## Jeff Moffa

### President & CEO

Jeff A. Moffa is President and CEO of Auros Knowledge Systems and has led all aspects of the company's operations since 2016. He is responsible for the development and oversight of the company's short, medium, and long-term goals and objectives. Jeff oversees the innovative development and successful adoption of the company's primary knowledge management software, Auros IQ.

Prior to joining Auros Knowledge Systems, Jeff was a product engineer and engineering supervisor at Ford Motor Company. For more than a decade, Jeff applied his engineering skills and leadership to Manufacturing Engineering, Product Development and Design Automation).

Jeff holds a Master of Business Administration from the Eli Broad College of Business at Michigan State University, in addition to a Bachelor of Science degree in Engineering from Miami University.

He is a board member of the International Knowledge Aware Association and actively contributes to increasing the awareness and adoption of the Knowledge Aware approach. Through his work, he empowers companies to harness the transformative value of enterprise knowledge and experience.

During his downtime, Jeff enjoys, wake surfing, golf, and coaching football.



# Company Logos



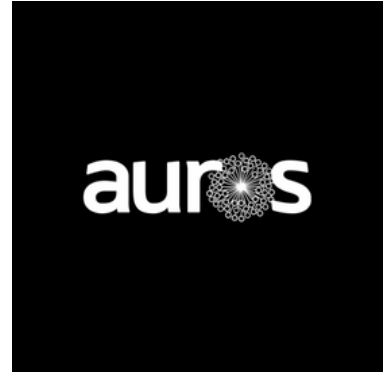
## **Full Color Logo**

For use on a solid white or light-colored background



## **Black & White Logo**

For use on a bright, solid color background



## **Black & White Logo**

For use on a dark, solid color background



# Company Boilerplate

## **About Auros Knowledge Systems**

Auros Knowledge Systems is a software developer and leader in providing next-generation Knowledge Management (KM) solutions to 40,000+ customers at some of the world's most prominent product development companies in the automotive, shipbuilding, aerospace, and consumer product industries. Our primary software solution, Auros IQ, simplifies critical product development processes by managing knowledge and sharing it with people as they need it — all within the flow of work.

# Press Contact

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## Join The Conversation

Follow our social media channels to join the conversation and learn more about Auros Knowledge Systems, Auros IQ, and the Knowledge Aware approach.





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